



Bedford Branch



Digital Accessibility Specialist Group



The Institution of Engineering and Technology

## Disability, Accessibility, Personalisation, Inclusion and Design



**Peter Abrahams**

**Secretary, BCS Digital Accessibility Specialist Group**

**Tuesday, 8<sup>th</sup> November 2016**

**6.30-8.00pm**

*(Registration starts at 6:00pm)*

**Tavistock Suite**

**The Park Inn Hotel, 2 St Mary's Street,  
Bedford MK42 0AR**

*(Free Parking at the rear – Inform Hotel Reception)*

**Register online at: <https://events.bcs.org/book/2265/>**

An introductory talk about inclusive design:

- What do the words in the title mean in an information technology environment?
- How do they relate to each other?
- How do you design for people with disabilities?
- Why thinking about disability creates better design for all.

The conclusion of the talk will be that “Inclusive Design is a win-win strategy and everyone should do it”.

Peter joined IBM as a student in 1966. Specialised in databases and system design. Retired in 2003 and joined Bloor Research.

In 2004 his experience with some disabled friends and a report by the Disabilities Rights Commission prompted him to start research into IT accessibility for the disabled. Recognising the growing importance of this area he set up Bloor's Usability and Accessibility practice and now devotes most of his research to this area.

He is a founder member and secretary of the BCS Digital Accessibility Specialist Group.

### **Agenda**

6.00pm

Registration, refreshments and networking

6.30pm

Guest Speaker – Peter Abrahams

7.20pm

Opportunity to question the speaker

7.45pm

Opportunity to network and talk to the speaker